

DON'T HAUL A SINGLE SHOPPING BAG HOME THIS CHRISTMAS

The Yoke Shopper allows you to carry all your shopping bags and "Bags for Life" on your shoulder or across your body to keep your hands free to... do more shopping!!

Compact, stylish and cool the multiple award winning **Yoke Shopper** is the hand-bag essential this Christmas.

A recent study of the UK's shopping habits highlighted that 73% of those surveyed claim Christmas to be the worst time in the year for buckling under the pressure of carrying multiple bags.

The Yoke Shopper is available on the High Street, through mail order, on shopping TV and online priced at £9.99.

The Yoke Shopper – hands-free shopping technology

Multi Award winner at 2010 Geneva Inventors Show. Gold medal in class and Judges Award for Industrial Design.



Need an extra pair of hands to carry your Christmas shopping bags home?



The simple to operate fully adjustable strap allows you to carry all your shopping bags on your shoulder or across your body.



Compact, stylish and cool the multiple award winning Yoke Shopper is the hand-bag essential for the lady who shops.

Do you have pictures?

Download Full range of high, medium, online resolution images at www.yokeshopper.com/press

Research Source

The nationwide research was conducted by Redshift among 1,012 people, on behalf of Yoke Enterprises Ltd.

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